

Tiger Eye Management Group Presents



Sponsorship Press Kit

Established in March 2014 , “Soulful Sundays” is the vision of entertainment & radio veteran Joshua “J Prag” Davis . This vision was first realized two years ago after repeatedly hearing people inquiring and asking , “where are the weekly live music & entertainment events here in Charlotte?” J Prag took heed to this constant request from both locals and visitors from other major cities. He then went on a mission to create this event and overall vibe that so many felt like the city of Charlotte was missing on a consistent basis. Once selecting the perfect location in the Noda area (known as the art district of Charlotte), the goal was to compile a schedule of local & surrounding area talents such as different soul & jazz bands, cover bands, diverse comedians & poets alike, etc. After only 2 months of existence, this event has taken on a life of its own. This event , the diverse melting pot crowd it attracts, & the great musical & entertainment vibes it brings ,has become sort of a lifestyle in the Noda area, bringing out many talents weekly to both participate as well as witness a great show weekly!

Event Partners:

- Joshua “J Prag” Davis - *Soulful Sundays Visionary/Event Promoter & Tiger Eye Management Group President*
- RED@28th Literary Café (Located at 2424 N. Davidson St.)
- Featured bands/ Musicians (Weekly partnership with scheduled band/ musicians)

Soulful Sundays Business Executive - Joshua “J Prag” Davis

All information concerning the business aspect of Soulful Sundays. Including but not limited to sponsorships, investments, partnerships, event additions, etc. Responsible for Décor, DJ & talent bookings, Promoting, etc.

Event Times:

- Doors open at 7pm
- Band/ Musician starts at 8pm
- Band/ Musician wraps up their show by around 10:30-11:00pm
- DJ spins live from this point until 1:30am



Event Features:

- Band/ Musicians begin with a 15 minute opening set
- DJ spins live
- Poet/ Talent
- Band/ Musician returns for 2nd set
- DJ spins live
- Comedian performs a 10 minute set
- Poet/ Talent
- Band/ Musicians start their final set
- DJ spins live from this point until 1:30am

Event Expenses:

- Event Hosts
- Bands/ Musicians-
- Live DJ
- Door Staff (2 TEMG staff members operating both entrances to the venue)
- Comedians
- Bar Tab (Only for special guests & to encourage others to patronize the bar/venue)



Recap Photos



Recap Photos



Recap Photos



Recap Photos



Recap Photos



Recap Photos



"Soulful Sundays" Sponsorship Agreement



Sponsorship package includes the following:

- Sponsors logo & likeness added to all event advertisements & promo flyers as an official sponsor weekly
- Sponsor will be allowed to do a 5 minute presentation in front of our built in following to expose and promote their business through special offers, services, products, etc.
- Mentions as Soulful Sundays official sponsors throughout the event
- Product Placement & Sampling (Sponsors allowed to bring in display set ups, samples, banners, table toppers, flyers, business cards, giveaway bags, etc.)
- Sponsors contact info commercials added to monthly Soulful Sundays mix tape entitled "Eargasms"
- Sponsors ads or link added to TEMG website (Sponsors business or service advertisements added to www.tigereyemanagementgroup.com weekly. Sponsor will also be added to our events page in relation to the Soulful Sundays event)

Sponsorship Cost:

\$2000.00 monthly

Company Name & Address:

Phone Number: _____ Email: _____

Services or Product:

Sponsors Name (Written): _____

Sponsors Signature: _____

Date: _____