



Tiger Eye Management Group Business Solutions



Tiger Eye Management Group.....The Eye of the Industry!!!!

www.tigereyemangementgroup.com



Tiger Eye Management Group

Exposure:

As a business owner, you understand that the exposure of your event or product is vital to the growth of your clientele and the longevity of your vision. We personify this sentiment through the maximum exposure of “you” and what you do. Client retention and expansion are flourished by cause and affect, and because we can have no less than a superlative outcome with every service that we offer, the affect on your company’s growth will fall nothing short of fruition.

We are excited at the opportunity to work with you in the following capacities and even more...

- » Leading-Edge Marketing & Promotions
- » New Age Networking
- » Unparalleled Event Hosting

Tiger Eye Management Group provides multiple services such as: Online Marketing, Kinetic Advertising (Mobile Billboard), Event Planning, Product Placement and Sampling, Street Promotions, Event Hosting, Entertainment Bookings, Artist/ Talent Management and much more.

The concept and culture of Tiger Eye Management Group has been the birth of an innovative brand which makes this company the first of its kind and Charlotte’s most respected industry marketing and entertainment firm. Tiger Eye Management Group offers premier target marketing services and uncompromised management to their clients insuring maximum exposure, opportunity, and branding.





MARKETING SERVICE PACKAGES

EVENT PLANNING PACKAGE

The services listed are to help promote and/or plan the perfect event for your company and staff. Purchase the package, one service, or bundle a few and save. Each package has been custom built to cater to your company's needs.

- » Event Planning
- » Event Hosting , DJ/Talent, or other Live Entertainment (If needed)
- » Catering (**Optional with additional budget**)
- » On Site Videographer or Photographer (Optional)
- » Cyber Networking (Weekly E-blasts, Text blasts, Social Networking Posts)
- » TEMG Link (Client's cyber flyer and website link featured on www.tigereyemangementgroup.com)
- » TEMG's Original Street Team Promotions (10,000 promotional pieces max.)
- » Audio Production/ Commercial Spot

*Client is responsible for all additional fees that may apply (i.e. rentals, decorations, entertainment, booking fees, printing fees, promotional Items, etc.)

BUSINESS DEVELOPMENT PACKAGE

The services listed below purposed to promote a new or growing business. Purchase the package, one service, or bundle a few and save. Each package has been custom built to cater to the needs of you and your flourishing business.

- » TEMG Link (Client's cyber flyer and website link featured on www.tigereyemangementgroup.com)
- » TEMG's Original Street Team Promotions (10,000 promotional pieces max.)
- » Cyber Networking (Weekly E-blasts, Text blasts, Social Networking Sites)
- » Audio Production/ Commercial Spot
- » Promotional Items-Screen Printed Favors
- » Website Design or creation
- » Creation of your Logo, Business Cards, Flyers, Brochures, Posters, and/or Postcards

*Client is responsible for all additional fees that may apply (i.e. Printing Fees, Promotional Items)



MARKETING SERVICE PACKAGES

DESIGN AND PRINT WORK PACKAGE

The services listed below are purposed to bring your ideas to life. Purchase the package, one service, or bundle a few and save. Each package is custom built to cater to the graphic and design needs of you and your business.

- » Custom designed Company Logo
- » Custom Business Cards
- » Website Design or Creation (**Optional with additional budget**)
- » Custom Flyers (For Company Promotions or Company Event Promotions)
- » Custom Informational Company Brochures
- » Custom Posters
- » Custom Postcards
- » Promotional Items/Screen Printed Favors
- » Full Printing Services

*Client is responsible for all additional fees that may apply (i.e. Printing Fees, Promotional Items, etc.)

PROMOTIONAL EVENT PACKAGES (INCLUDES TENT AND DÉCOR)

The services listed below are purposed to promote and/or plan the perfect event for your company's clientele and potential consumers. Purchase the package, one service, or bundle a few and save. Each package is custom built to cater to your company's needs.

- » Event Planning
- » Entertainment Booking
- » Catering (Optional)
- » On Site Videographer or Photographer (Optional)
- » Cyber Networking (Weekly E-blasts, Text blasts, Social Networking Posts)
- » TEMG Link (Client's cyber flyer and website link featured on www.tigereyemangementgroup.com)
- » TEMG's Original Street Team Promotions (10,000 promotional pieces max.)
- » Audio Production/ Commercial Spot
- » Street Team Promotions (*Optional*)
- » Product Placement and Sampling
- » Kinetic Advertising (*Kinetic Advertising is optional *Add \$500 for two months)

*Client is responsible for all additional fees that may apply (i.e. Printing Fees, Promotional Items, Radio/TV Buys, Publication Advertisements, etc)



INDIVIDUAL & COMPLEMENTING SERVICES

(*May be added to service packages for an additional fee)

The services listed below can be selected individually or combined to create the service package that is just right for you and your business. TEMG can tailor your marketing & entertainment needs and create a specialized package for clients services, products, and/or events.

- » TEMG Event Hosting/ DJ Booking (Seasoned industry talents lead by Josh “J Pragmatic” Davis of the #1 ranked urban radio station in Charlotte, NC)
- » National Artist& Talent Bookings
- » Street Team Promotions
- » Web Site Design
- » Videography
- » Photography
- » Event Planning
- » Product Placement & Sampling (Let TEMG be your liaison for your brands events, products, & services)
- » TEMG Link (Clients advertisement streaming on www.tigereyemangementgroup.com)
- » Mix Tape Hosting
- » Audio Production/ Commercial Spot
- » Cyber Networking
- » Kinetic Advertising
- » Design and Print Work
- » Radio/ TV Buys and Negotiations
- » Promotional Items/Screen Printed Favors

*Client is responsible for all additional fees that may apply (i.e. Printing Fees, Promotional Items, etc.)

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TEMG: MARKETING SERVICE BREAKDOWN

The Carolina's First & Most Influential Street Team Introducing Your Target Market to Your Services, Products, Events, Or Venue by Way Of:

Street Promotions (Pricing based on 2 weeks of promotions. Product pick-up available at extra charge)

Breakdown

*Flyers/ Post Cards/ Brochures

2,500 Flyer or less

5,000 Flyers

10,000 Flyers

*Posters

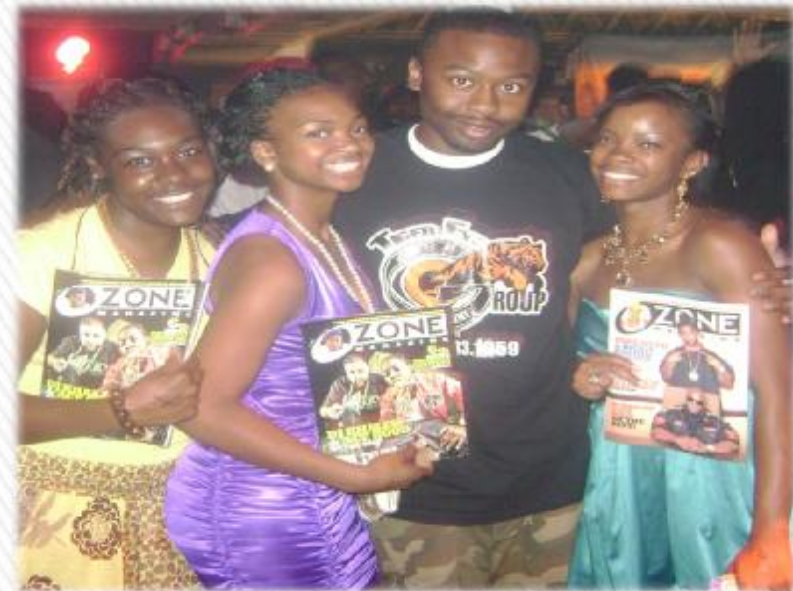
50 or less

more than 50 Posters-100

more than 100 Posters-200

*CDs

Pricing depends on quantity





TEMG: MARKETING SERVICE BREAKDOWN

TEMG Link

Featuring your Cyber Flyer and the direct link to your website on www.tigereyemangementgroup.com weekly

Audio Production/ Commercial Spot (Voice Overs by seasoned Talents)
(:60 seconds), (:30 seconds), (:15 seconds)

Cyber Networking

Online marketing which includes weekly e-blasts, social networking posts, text blasts, & TEMG Link

TEMG Hosting/ DJ Bookings **If out of town, client must cover any travel and lodging expenses. Special Events or Mix Tape Hosting/Mixing available)*

- » TEMG's seasoned talents are sure to entertain and provide any verbal mentions for client during events

On Site Promotions **Dates & times must be arranged at the time of Street Promotions service contracting. Three locations maximum per contract*

- » TEMG's professional appointed staff will provide man power at specific locations to distribute clients products and engage client's target market face to face





TEMG: MARKETING SERVICE BREAKDOWN

Event Planning:

- » TEMG will create your perfect event from start to finish with the use of our large network and proven industry knowledge. TEMG has a keen sense of the markets and currently changing trends
(*Client covers all extra expenses such as rentals, décor, entertainment, etc.)

Industry Networking:

- » Let TEMG be your liaison by providing your entertainment booking service needs through our extensive networks. We specialize in the booking of talents and entertainment of all sorts
(*No more than 3 per year)

Product Placement & Sampling:

- » TEMG's elite team of professionals will service and promote clients brand to the masses at events, carnivals, festivals, forums, concerts, etc.
(*Client must provide tent and/ or Décor and all promotional items in needed to successfully promote the brands event, products, or services)



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TEMG: MARKETING SERVICE BREAKDOWN

Kinetic Advertising (Mobile Billboard)

» Options: 3 Months 6 Months 8 Months 12 Months

*(*Guarantees clients exposure on rear panel of T.E.M.G vehicle and includes Street Team Promotions up to 10,000 pieces for the contracted term (i.e. flyers, pamphlets, t-shirts, business cards, CD's, etc.)*

Design & Print Work

» TEMG can assist by overseeing and even acting as Art Directors for client's visual exposure by creating and designing logos, flyers, posters, post cards, business cards, brochures, etc. through our professional team of designers and printers *(*Client must cover printing & design costs)*

Business Development

» TEMG can help with building your business and brand for success. Allow our trained and knowledgeable industry professionals to create the best blueprint for you and your business including website designing, promotional design & print mediums, learning & utilizing business management skills, etc. *(*Client must cover printing & design costs)*



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TEMG EVENTS



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FOR MORE INFO
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